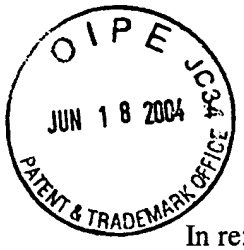
EFW



ATTORNEY DOCKET NO. 190723 (8504-19)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ACTING AS THE DESIGNATED/ELECTED OFFICE

In re: Patent application of Kenneth S. Roshkoff	:	Group Art Unit: Not Yet Assigned
U.S. Application No.: 10/803,431	:	
Filed: March 18, 2004	:	
For: CONSUMER MARKETING RESEARCH METHOD AND SYSTEM	:	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. § 1.56 and in accordance with 37 C.F.R. §§ 1.97-1.98, the Applicant attaches hereto a completed PTO Form 1449 (modified) and copies of the information cited therein.

CERTIFICATE OF MAILING
UNDER 37 C.F.R. 1.8(a)

I hereby certify that this paper, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on the date indicated below, with sufficient postage, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

BY Katie Keogh
Katie Keogh
DATE: June 15, 2004

IDENTIFICATION OF TIME OF FILING THIS INFORMATION DISCLOSURE STATEMENT

This Information Disclosure Statement is being filed within three months of the filing date or before the mailing date of a first Office Action on the merits. Accordingly, no certification, petition, or fee is required. However, if a fee is due, please charge, or credit any overcharge to, Deposit Account No. 50-0573.

IDENTIFICATION OF REFERENCES AND CONCISE EXPLANATION OF RELEVANCE OF REFERENCES NOT IN THE ENGLISH LANGUAGE

U.S. Documents

4,846,504
5,642,485
5,806,044
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6,067,526
6,100,804
6,129,274
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Foreign Patent Document

WO 01/41007 A2
EP 0 338 658 A2

Other Documents

Cuesol. www.cuesol.com/solutions/cart_companion/. 2003 Cuesol.

Klever Marketing, Inc. www.kleverkart.com/retailers.html. 2001 Klever Marketing, Inc.

Webb, W. "Directional beams refocus sound science." EDN, May 15, 2003.

The relevance of the above-mentioned foreign patent documents is set forth in the International Search Report filed concurrently with this Information Disclosure Statement (M.P.E.P. 609A(3)).

It is requested that the Examiner review the above-identified reference and make it of record in the instant application as required by M.P.E.P. § 609. It is also requested that the Examiner initial the enclosed duplicate substitute form 1449 and return one copy to the Applicant's undersigned representative.

The references listed in this Information Disclosure Statement comprise the most pertinent prior art known to Applicants and their attorneys as of the date hereof. This Information Disclosure Statement should not be construed as a representation that the cited reference is material or that no better art exists.

Respectfully submitted,

Kenneth S. Roshkoff

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JUN 18 2004 JC34

SUBSTITUTE FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE CITATION

ATTY. DOCKET NO.	SERIAL NO.
190723 (8504-19)	10/803,431
APPLICANT: Kenneth S. Roshkoff	
FILING DATE: March 18, 2004	GROUP: Not yet assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
	AA	4,846,504	July 11, 1989	MacGregor, *et al.*	283	102	August 30, 1988
	AB	5,806,044	September 8, 1998	Powell	705	14	February 20, 1996
	AC	5,907,830	May 25, 1999	Engle, *et al.*	705	14	February 13, 1996
	AD	6,012,038	January 4, 2000	Powell	705	14	June 22, 1998
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	AF	6,100,804	August 8, 2000	Brady, *et al.*	340	572.7	October 29, 1998
	AG	6,129,274	October 10, 2000	Suzuki	235	381	June 9, 1998
	AH	6,298,330	October 2, 2001	Gardenswartz, *et al.*	705	14	December 23, 1999
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	AK	6,450,407	September 17, 2002	Freeman, *et al.*	235	492	April 21, 2000
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	AP	2003/ 0028451	February 6, 2003	Ananian	705	27	July 26, 2002
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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES	NO
	AR	0 338 658	January 31, 1989	EP				
	AS	01/41007	October 18, 2000	PCT				
	AT							

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	AU	Cuesol. www.cuesol.com/solutions/cart_companion/. 2003 Cuesol.
	AV	Klever Marketing, Inc. www.kleverkart.com/retailers.html. 2001 Klever Marketing, Inc.
	AW	Webb, W. "Directional beams refocus sound science." EDN, May 15, 2003.
	AX	

EXAMINER	DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.